



## INFO

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## PROFILE

I work as multimedia designer, specializing in CMS management, promotional material, infographics and system flow designs.

## EDUCATION

**2002-2006**  
High School Diploma  
High School Outeniqua

**2007-2008**  
Diploma Graphic Design  
College of Cape Town

**2010-2011**  
Diploma Print Production  
and Design  
Prestige Academy

## INTERESTS



## LANGUAGES

Afrikaans | Native  
English | Fluent  
Dutch | Conversational Level (B1)

# JOANIE LE ROUX

Multimedia Designer

## EXPERIENCE

### 2018-PRESENT: POSTNL Multimedia Designer

- CMS management
- Sales Presentations
- Brochure and leaflet design
- Corporate Documentations
- Infographics and system flow designs
- Online Brand Management
- Promotional Material
- Webpower Mailings

### 2018-2018: HV EQUESTRIAN Senior Graphic Designer

- Video editing
- Brochure and leaflet design
- Packaging Design

### 2016-2017: TIME FOR WOOD Multimedia Designer

- Media Kit Design
- Sales Presentations
- Sales Brochure and Lookbooks
- Product Photography
- Promotional Material for Events

### 2014-2016: FANCAM Graphic and UI Designer

- User Interface Design
- Social Media Marketing
- Brochure and leaflet design
- KRPAO and HTML
- Basic CSS

### 2012-2014: AOSIS PTY (Journal Publishing) Technical Layout Artist

- Layout Design for Scientific Journals
- HTML publishing
- XML publishing
- Epub publishing

## SKILLS

- Creativity
- Communication
- Branding
- Typography
- Adobe Creative Apps
- HTML Coding
- CMS Management
- User Interface design

## SOFTWARE

- Adobe Indesign CC
- Adobe Illustrator CC
- Adobe Photoshop CC
- SDL Tridion CMS System
- Webpower Email Marketing
- Microsoft Office
- Wordpress CMS System